

7th on Sixth Fashion Shows Bryant Park, New York City

Special Events



Rivaling Paris and Milan, New York City has become the fashion capital of the world. At the 7th on Sixth Fashion Shows in Bryant Park, the world's most renowned designers debut their latest designs. To showcase celebrated designers such as Calvin Klein and Donna Karen New York, a world class venue is required.

As Chief Architect, Andrew Formichella, President of A.Form architecture pc focuses on maximizing the venue's flexibility, thus allowing clothing designers to be as creative with their presentation as they are with their product. Formichella works closely with the Executive Producer and staff of 7th on Sixth Inc. to design the entire facility.

The venue covers 50,000 ft² and is comprised of 3 runway show-halls, a fountain-lobby hall, sponsor space, and operational facilities. Twice a year, the venue is updated and redesigned. The mandate of A.Form architecture pc is to keep the facility as updated and fresh as the clothing collections displayed on the runways.

Top right: Fountain-Lobby
Top left: Main-Entrance on Sixth Avenue
Bottom left: Birds eye view of 7th on Sixth,
Featured in the New York Times, 10/98.

Project: 7th on Sixth Fashion Shows
Location: Bryant Park, New York City
Client: 7th on Sixth Inc.
Details: Most Equipment is rented
Consultants: Lighting & Staging Designers

A.Form architecture pc

99 Bank Street #7L New York, NY 10014 Tel: 212.243.6984 Fax: 212.352.1701 www.aformNY.com

