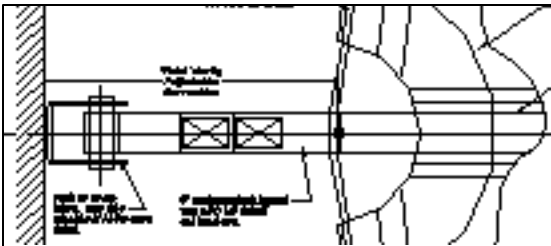


# Banco Popular Building Banner San Juan Puerto Rico

Tensile



The Banco Popular building banner is a bold step for advertising in Puerto Rico. Project management by Quest Management Inc. of Puerto Rico, is taking advantage of new printing techniques on large fabric panels to spearhead a bold advertising campaign for Banco Popular.



Technically, the 9,000 ft<sup>2</sup> fabric sign panel is a solar shading system reducing the solar heat gain by about 30%, where applied.

*The environmental impact on the existing structure is a positive one. A.Form architecture pc calculated an approximate 30% reduction in the solar gain on the West face of the building.*

*A.Form architecture pc envisions the possibility of "intelligent fabric membranes" for many existing energy inefficient structures.*

Project: Banco Popular Fabric Banners  
Location: Puerto Rico  
Owner: Banco Popular  
Details: Design/Build Contract  
9,000 ft<sup>2</sup> fabric sign panel  
Consultants: Buro Happold Engineers  
Ocean State Rigging Inc.  
Event Promotion Supply Inc.  
Slick Systems Inc.

# A.Form architecture pc

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