



Front Elevation



View from Above



*The playful design of the structure with the use of alternating fabric colors, helped direct the visitor to our venue and increase the overall interest of XM Radio.*

To showcase the introduction of digital radio in conjunction with the NASCAR racing circuit, A Form architecture pc designed this canopy structure to become a beacon within a sea of sponsorship and advertising.

Interfacing with US concepts and the tensile fabricator, A.Form architecture designed the structure to move around the country to meet a gruelling schedule. The canopy needed to be lightweight and erected within a minimum time frame, thus leading us to use simple detailing and cladding techniques.

A successful season proved to be rewarding for all involved and has shown how a specialized team effort could improve a special event or production like this.

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Client:	US Concepts
Project:	XM Radio/NASCAR Traveling Pavilion
Location:	Various Throughout USA
Details:	Lightweight for easy erection and mobility.

# A.Form architecture pc

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